Getting Started

• Intros in the chat box – please write your name, who you represent and the #1 issue you want to address

• Please have your video on, if possible, to increase engagement and to get to know each other

• Please mute your audio unless you are the one speaking
Four Cornerstones

- Human Capital
- Community Resources
- Economic Competitiveness
- Foundational Assets
Guiding Principles

**DIVERSITY**
All the ways in which people differ.

**EQUITY**
Fair treatment, access, opportunity, & advancement for all people. One's identity cannot predict the outcome.

**INCLUSION**
A variety of people have power, a voice, & decision-making authority.

Definitions sourced from City of Portland Office of Equity & Human Rights, The Independent Sector, & UC Berkeley
Cornerstone - Human Capital

Human capital is a region's population and its economic contribution. By looking into the population's characteristics, such as age and training, we can better invest into employment opportunities that develop, retain, and attract talent to build a more resilient and competitive region. In order to best support human capital, we must prepare for a rapidly changing environment, particularly with respect to advances in technology.
Cornerstone - Human Capital

Total estimated population as of 2020: 119,151 (1.3% population growth since 2015).

Educational Attainment for the Adult Population, 2018

<table>
<thead>
<tr>
<th>Region 8</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population, 18 years &amp; over</td>
<td>88,279</td>
<td>100.0%</td>
</tr>
<tr>
<td>Less than high school</td>
<td>10,419</td>
<td>11.8%</td>
</tr>
<tr>
<td>High school graduate (incl. equiv.)</td>
<td>30,324</td>
<td>34.4%</td>
</tr>
<tr>
<td>Some college, no degree</td>
<td>20,513</td>
<td>23.2%</td>
</tr>
<tr>
<td>Associate's degree</td>
<td>9,819</td>
<td>11.1%</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>13,185</td>
<td>14.9%</td>
</tr>
<tr>
<td>Advanced degree</td>
<td>4,019</td>
<td>4.6%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey

Race and Hispanic Origin, 2018

<table>
<thead>
<tr>
<th>Region 8</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>117,086</td>
<td>100.0%</td>
</tr>
<tr>
<td>White</td>
<td>104,201</td>
<td>89.0%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>2,436</td>
<td>2.1%</td>
</tr>
<tr>
<td>American Indian &amp; Alaska Native</td>
<td>1,328</td>
<td>1.1%</td>
</tr>
<tr>
<td>Asian &amp; Other Pac. Islander</td>
<td>3,960</td>
<td>3.4%</td>
</tr>
<tr>
<td>Some Other Race</td>
<td>3,531</td>
<td>3.0%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>1,630</td>
<td>1.4%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>10,669</td>
<td>9.1%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey
There are 498 total licensed daycare providers in the SRDC region.

- Total estimated capacity is 6,657
- Regional Population:
  - Under 5: 7,917
  - 5-14: 16,286
Cornerstone - Human Capital

97 Total Public Schools
Total Enrollment: 20,363

• Pre-K Schools: 121
• Elementary Schools: 8,799
• Middle Schools: 3,651
• High Schools: 7,330
• Schools with all grades present: 462
Cornerstone - Human Capital

- SMSU in Marshall
- Minnesota West Community and Technical College in Jackson, Pipestone, Luverne, and Worthington
- Avalon School of Cosmetology in Worthington
Breakout Sessions (20 mins each)

**Goal:** Generate strategies and goals for the next five years in your assigned "cornerstone"

• Each group will have a moderator taking notes and facilitating discussion

• The moderator from each small group will report out for 2 minutes in the large group with a summary of the small group's key ideas.
Guiding Question:
In the next five years, what achievable goals should the region pursue to build human capital in an inclusive, equitable way?

Reminder: 20 minutes to brainstorm and discuss. Please appoint a spokesperson at the beginning to give your 2-minute report
Cornerstone – Community Resources

Our communities seek to maintain the heritage of Southwest Minnesota, its people, and the assets that support them. Community Resources include the preservation and improvement of social, cultural and natural assets that are critical for the health and wellbeing of our communities, now and in the future.
There are 5 State Parks and 1 National Park in the region.
There are 38 county parks in the region that have potential touristic draw.

- Amenities
  - natural habitats
  - campsites with electric/ water hook-ups
  - WiFi access
  - recreational opportunities

Additionally, the region has the largest municipal park in the state, Ramsey Park in Redwood Falls.
There are 10 Nationally Registered Historic Sites and 95 National Registered Historic Structures in the region.
Although total employment in the Arts, Design, Entertainment & Media sector is projected to decline by 153 jobs, there is growing opportunity from retirements and change in careers.

The latest forecast from Explore Minnesota anticipates a release of pent-up demand will push domestic leisure travel back to pre-pandemic levels by 2022, and international travel levels by 2024.
Guiding Question #1:
In the next five years, what achievable goals should the region pursue to **build community resources in arts and culture** in an inclusive, equitable way?

Guiding Question #2:
In the next five years, what achievable goals should the region pursue to **preserve and enhance natural resources** in an inclusive, equitable way?

- Reminder: 20 minutes to brainstorm and discuss. Please appoint a spokesperson at the beginning to give your 2-minute report.
What's Next?

April 15: Look for a follow-up participant survey by e-mail

April 21, 1:30-3pm: Focusing on Economic Competitiveness and Foundational Assets

May: CEDS Survey Results Shared

May 13, 2-3pm: Regional Data Dive with DEED Speaker Luke Greiner

CEDS Deadline: Jan. 31, 2022
Opportunities for Future Involvement

June-August: County Specific Events and Individualized Meetings

June/July: Survey to identify Priority Projects

Fall: Upcoming Regional CEDS events

November 1-30: Public Hearing Period

Ongoing: CEDS Committee
What is one hope you have for the region?

(please put response in the chat box)